

**2020**  
**White Party**  
**Sponsorship**  
**Opportunities**



**June 6th, 2020**  
**6:00pm**  
**White Park**

# 2020 SPONSORSHIP OPPORTUNITIES

## DIAMOND SPONSOR

**\$10,000**

- ◆ Premier seating for 20
- ◆ Entrance to the exclusive VIP reception with hosted wine and beer for one hour for 20 guest
- ◆ Verbal recognition as the diamond sponsor at the event by the master of ceremonies
- ◆ Company logo or donor name will be printed on all of them promotional materials as the diamond sponsor including press releases, invitations, event website and the event program (commitment must be made by the printing deadline for each piece)
- ◆ Two (2) full-page recognition in the event program with premium page positioning\*
- ◆ Prominent recognition on stage, and signage throughout the event as the Diamond Sponsor
- ◆ Customize your tables and memory or honor of someone affected by cancer

## RUBY SPONSOR

**\$7,500**

- ◆ Premier seating for 16
- ◆ Entrance to the exclusive VIP reception, with hosted wine and beer for one hour for 16 guests
- ◆ Verbal recognition as the platinum sponsor at the event by the master of ceremonies
- ◆ Company logo or donor name will be printed on all of that promotional materials as a Ruby Sponsor, including press releases, invitations, event website and the event program (commitment must be made by the printing deadline for each piece)
- ◆ Full-page recognition in the event program with premium page positioning.
- ◆ Prominent recognition on stage and signage throughout the event as a Ruby Sponsor
- ◆ Customize your tables in memory or honor of someone affected by Cancer

## EMERALD SPONSOR

**\$5,000**

- ◆ Premier seating for 12
- ◆ Entrance to the exclusive VIP reception with hosted wine and beer for one hour for 10 guest
- ◆ Verbal recognition at the event by the master of ceremonies
- ◆ Company logo or donor name will be printed on all of that promotional materials as an Emerald Sponsor, including press releases, invitations, event website and the event program (commitment must be made by the printing deadline for each piece)
- ◆ Half page recognition in the event program. Prominent recognition on stage and signage throughout the event as an Emerald Sponsor
- ◆ Customize your tables in memory or honor of someone affected by cancer

\* Deadline for inclusion in the printed invitation is April 1st, 2020, and the deadline for all other printed material is May 1st, 2020.

# SPONSORSHIP OPPORTUNITIES

## **Opal Sponsor**

**\$2,500**

- ◆ Priority seating for 8
- ◆ Entrance to the exclusive VIP reception, with hosted wine and beer for one hour for 8 guest
- ◆ Verbal recognition as an Opal Sponsor at the event by the master of ceremonies.
- ◆ Company logo or donor name will be printed on all of that promotional materials as an Opal Sponsor including press releases, invitations, and that website and the event program (commitment must be made by the printing deadline for each piece)
- ◆ Half-page recognition in the event program
- ◆ Recognition on signage throughout the event
- ◆ Customize your table in memory or honor of someone affected by cancer

## **Table Host**

**\$1,500**

- ◆ Priority seating for 6
- ◆ Company or donor name listed in the event program
- ◆ Recognition on signage throughout the event
- ◆ Customize your table in memory or honor of someone affected by cancer

## **Patron**

**\$1,000**

- ◆ Priority seating for 4
- ◆ Company or donor name listed in the event program
- ◆ Recognition on signage throughout the event



— SUPPORT A GALA AND —

# SAVE LIVES

HELP US SAVE LIVES BY SUPPORTING ONE OF OUR **DISTINGUISHED GALA EVENTS**.

Galas are unique, amenity-rich events held at prestigious community venues. Led by influential volunteer leaders, these premier events offer guests an opportunity to connect with industry and philanthropic leaders while enjoying exclusive dining and entertainment experiences.

By supporting an American Cancer Society gala, you are making an investment in us and will enjoy a positive return in marketing value and impact on your organization, all while helping us achieve our mission to save lives, celebrate lives, and lead the fight for a world without cancer.



We are currently funding more than \$420 million in **CANCER RESEARCH GRANTS\*** and have invested more than \$4.8 billion in cancer research since 1946.

\*As of March 2019



We responded to 1.42 million requests from people looking for **INFORMATION, HELP, AND SUPPORT** via phone and online chats in 2018.



We provided more than **480,000 RIDES TO TREATMENT** via our Road To Recovery® program in 2018.



We provided more than 477,000 **NIGHTS OF FREE LODGING** via our Hope Lodge® program in 2018, and nearly 543,000 total nights via our Hope Lodge communities, hotel partners, and other programs.



We bring together **1.5 MILLION VOLUNTEERS** to help save lives from cancer.



We have **90% BRAND RECOGNITION\***, making us a preferred charity partner.

\* 2018 ACS Brand Tracker Study

# **2020 White Party Committee**

**Christina Reid-Brown**  
**Riverside Community Hospital**  
**Event Chair**

**Brenda Lorenzi**  
**Inland Empire Magazine**  
**Taste of Italia Magazine**  
**Lorenzi Estate Wines**

**Angela Hui**  
**Riverside Marriott**

**Angelina Perone Bodine**  
**APB Total Body Health Studio**

**Carrie Thomas**  
**Ryde-Care, Inc.**

**Carolyn Bish**  
**Chico's Riverside**

**Jason Gless**  
**Gless Ranch**

**Jerry Hurley**  
**Riverside Sports**  
**Hall of Fame**

**Stan Morrison**  
**Stan Morrison Consulting**