

Coming on March 7, 2020 the 2nd Annual
11:00AM-2:00PM

CONSTRUCTION VS. CANCER

Big Dig Inland Empire



SPONSORSHIP
OPPORTUNITIES



CONSTRUCTION VS. CANCER – BIG DIG IE

Pediatric cancer patients will enjoy the thrill of “Sitting in the Driver’s Seat”

What is Construction vs Cancer?

Imagine a young child affected by cancer being given the opportunity to sit in and help operate a piece of equipment such as a backhoe, bulldozer, or excavator! That is the goal of “Construction vs Cancer” – a unique fundraising event that provides a festive, fair-like atmosphere for young cancer patients and their families.



HOW CAN YOU HELP?

Commit your organization to becoming a sponsor through your contribution. Your generous donation will provide benefits such as tickets to the event for children with cancer and their families, logo placement on banners and apparel, social media recognition, and photo-ops. Most importantly, your contribution will help fund research to beat cancer once and for all.

Saving Lives, Celebrating Lives, and Leading the Fight for a World Without Cancer!

2018 Numbers at a Glance

The Society funded 740 grants nationally, totaling \$740,503,749. **This included 90 grants in California, totaling \$50,918,500**







Patient services provided by the Society was up in comparison to 2017, continuing to show the value of our free services to cancer patients.

During 2018, # of program services provided in Riverside & San Bernardino counties:

- Transportation to/from treatment-1855
- Lodging for patient & caregiver- 406
- Free wigs for patients- 580
- \$25,000 in Transportation Grants given to 3 local organization to assist with transportation.



SPONSORSHIP OPPORTUNITIES

BENEFITS AT A GLANCE						
Sponsor Level	Exclusive Presenting	Quartz	Zircon	Topaz	Copper	Graphite
Sponsor Amount	\$30,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
Event Day Passes w/ early access	Unlimited	50	30	20	10	4
Onsite instant photo booth with company logo	X					
Photo opportunities at the event	X	X	X	X	X	X
Recognition on event website & social media platforms (name or logo)	logo	logo	logo	logo	name	name
Opportunity to display company banner (company provides if \$5k or less, ACS provides co-branded if \$10k & above)	4	3	2	1	1	1
Opportunity to set up a Company tent with kids' activity	10x20	10x10	10x10	10x10		
Logo recognition on print collateral	X	X				
Opportunity for media interview during event (if secured)	X	X	X	X		
Verbal recognition from stage at the event	X	X	X			
Company printed on t-shirt	Logo Front & Back	Logo Back Only	Print Back Only	Print Back Only	Print Back Only	
Speaking Opportunity from stage	X	X				
Recognition as Presenting Sponsor on all external communication including media.	X	X				



Commitment Form

Corporation Name: _____

Name (as it will appear in print for recognition): _____

Contact Name(s): _____

Title(s): _____

Mailing Address: _____

City / State / Zip: _____

Email: _____ Phone: _____

Sponsorship Levels:

\$30,000 Exclusive Presenting Sponsor (include company logo)

\$15,000 Quartz Sponsor (include company logo)

\$10,000 Zircon Sponsor

\$5,000 Topaz Sponsor

\$2,500 Copper Sponsor

\$1,000 Graphite Sponsor

Unable to be an official sponsor at this time. However, please accept our donation of \$ _____ towards the event.

Please contact to discuss any in-kind sponsorship opportunities

Please Charge Our Credit Card (or send a check made out to American Cancer Society to the address below)

(Circle) Visa MasterCard American Express Discover

Total Amount to be charged to the credit card: \$ _____

Name on Card: _____

Billing Address: _____

Card Number: _____ Expiration Date: _____

3-digit Security Code: _____ Signature: _____

Tax ID: 13-1788491

Please email completed form to Renee.daniels@cancer.org

or mail to American Cancer Society Attn: CvC Big Dig IE 6377 Riverside Ave #203, Riverside CA 92506

PLEASE JOIN US FOR THIS AMAZING EVENT, AND HELP FIGHT BACK AGAINST CANCER!

**American Cancer Society will distribute tickets to local hospitals and cancer care facilities.*